



**PUBLIC INFORMATION Subcommittee Quarterly Report
2nd Quarter 2016**

PI Subcommittee Members

Vacant –DCM District 52

Christian H. –PI Secretary, DCM District 30

Don F. –DCM District 50

Brian K. –PI Chair, DCM District 47

James C. –DCM District 26

Greg P. –DCM District 58

Bob B. –DCM District 36

Subcommittee Meetings (Year to Date):

- March 13, 2016
- June 12, 2016

Summary of Subcommittee Activities for 1st Quarter (2016):

- Co-Sponsored Multi-Subcommittee Workshop on March 19th. It was lightly attended but participation by those in attendance was enthusiastic. PI performed skits on the ways PI works to attract the alcoholic who has not yet found AA. Oscar winning performances by all.
- Literature, envelopes, stamps, and cover letters were provided to each subcommittee member to mail out AA information to school districts in Eastern Pennsylvania. These school districts were provided to the subcommittee members. This final mailing will complete this endeavor. More than 254 school districts were contacted.
- Continue to reach out to the television and radio media to supply them with copies of PSA's as needed, as well as contact libraries about having the Big Book on their shelves.
- Have continued to attend Intergroup PI meetings to develop and cultivate a working relationship.
- Continued to work closely with the web-servant with regards to website content and presentation.
- Exploring the possibility of the creation of a Technologies and Website Sub-committee for the next panel. Because of the progress of technology and the tools available to help carry the message, the demands could very well outgrow the Public Information Subcommittee. Fourteen Areas in the US and Canada with technology/website specific subcommittees have been contacted as an exploratory step. Seven responses have been received thus far.



Area 59

EASTERN PENNSYLVANIA
GENERAL SERVICE ASSEMBLY

www.area59aa.org

- The subcommittee prepared a recommendation for consideration at the June 2016 quarterly meeting regarding the assistant web-servant position.
- **The Subcommittee was represented at the following events this quarter.**
 - Mar 19th; Multi-Subcommittee Workshop, Limerick PA
 - April 1st to 9th; Production of “Bill and Bob”, Wellsboro PA (Display/Pamphlets only)
 - Apr 19th; Health Fair, York Technical Institute, York PA
 - Apr 23rd; Workshop, District 38, Limerick PA
 - May 14th; Workshop, District 34, Lancaster PA
 - May 21st; Combined Workshop, Districts 31, 32, 54 and 55, Springfield PA
 - May 21st; Workshop, District 58, Pottsville PA
 - May 28th; Workshop, Lehighton PA
 - June 4th; Workshop, District 36, Harrisburg PA
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The PI Sub-committee continues to enthusiastically welcome invitations from any district having an event or to attend their monthly district meeting. If you know of any non-AA event (i.e. health fair) which would benefit from AA’s presence, please provide us with a point of contact. Additionally, we will be present at all events sponsored by Area 59.

Respectfully Submitted,

Brian K.

Chair-Public Information Area 59