



**PUBLIC INFORMATION Subcommittee Quarterly Report  
1<sup>st</sup> Quarter 2016**

***PI Subcommittee Members***

Rich V. –DCM District 52

James C. –DCM District 26

Christian H. –PI Secretary, DCM District 30

Greg P. –DCM District 58

Don F. –DCM District 50

Bob B. –DCM District 36

Brian K. –PI Chair, DCM District 47

***Subcommittee Meetings(Year to Date):***

- March 13, 2016

***Summary of Subcommittee Activities for 1<sup>st</sup> Quarter (2016):***

- Coordinating Multi-Subcommittee Workshop, scheduled for 19 March 2016 (see flier more information.). Subcommittee is responsible for food and to assist with setup for the event.
- In conjunction with the above event, the subcommittee voted to do mini-skits depicting Public Information in action in the community and how it helps carry the message to those who have not yet found our way of life.
- Lists of Eastern Pennsylvania libraries were handed out to each subcommittee member to be used to contact those libraries and find out if they have a Big Book, and if not, do they need one. Lists of approx. 14 libraries provided to each of the 7 members.
- Literature, envelopes, stamps, and cover letters were provided to each subcommittee member to mail out AA information to school districts in Eastern Pennsylvania. These school districts were provided to the subcommittee members. Approx. 14 school districts per list.
- The subcommittee has decided, per Delegate recommendation #11 for Public Information, to forward the name of Ian L., current DCM for District 61, for consideration as assistant web-servant. While at this current time the volume of responsibilities may not support the need for an assistant, it was decided that having someone who is knowledgeable about our website and able to step up in the event of Greg G. being unable to perform the duties, was vital to maintain continuity.



- The Subcommittee received, reviewed for anonymity, and posted all reports provided from the annual assembly.
- Efforts continue to reach out to the television and radio media to supply them with copies of PSA's as needed.
- Have begun to attend Intergroup PI meetings to develop and cultivate a working relationship.
- A Presentation was given at the recent SEPIA/Area 59 Share-A-Day.
- Continued to work closely with the web-servant with regards to website content and presentation.
- The Subcommittee was represented at the following events this quarter.
  - Jan 21st; District meeting, District 51, Levittown PA
  - January 10th ; DCM Sharing Session, Collindale PA
  - February 2nd; District meeting, District 30, Downingtown PA
  - February 7th; Share-A-Day SEPIA/Area 59, Philadelphia PA

The Public Information Subcommittee is looking forward to the remainder of the upcoming year and is constantly formulating ideas "outside the box" to better carry our message to the public at large, as well as inform and educate Panel 65. We continue to enthusiastically welcome invites from any district having an event or to attend their monthly district meeting. If you know of any non-AA event (i.e. health fair) which would benefit from AA's presence, please provide us with a point of contact. Additionally, we will be present at all events sponsored by Area 59.

Respectfully Submitted,

Brian K. DCM District 47,  
Chair Public Information Area 59