



**PUBLIC INFORMATION Subcommittee Quarterly Report
3rd Quarter 2016**

PI Subcommittee Members

Vacant –DCM District 52

Christian H. –PI Secretary, DCM District 30

Don F. –DCM District 50

Brian K. –PI Chair, DCM District 47

James C. –DCM District 26

Greg P. –DCM District 58

Bob B. –DCM District 36

Subcommittee Meetings (Year to Date):

- March 13, 2016
- June 12, 2016
- September 11, 2016

Summary of Subcommittee Activities for 3rd Quarter (2016):

- Literature, envelopes, stamps, and cover letters were provided to each subcommittee member to mail out AA information to school districts in Eastern Pennsylvania. These school districts were provided to the subcommittee members. This final mailing will complete this endeavor. More than 254 school districts were contacted.
- Continue to reach out to the television and radio media to supply them with copies of PSA's as needed, as well as contact libraries about having the Big Book on their shelves.
- Have continued to attend Intergroup PI meetings to develop and cultivate a working relationship.
- Began researching the possibility of adding an online contribution option to our Area website. This endeavor is being worked on with Finance, our Treasurer, and our web-servant. All US and Canadian Areas who currently have online contribution acceptance capability were contacted for their feedback and suggestions. (See accompanying report)
- Saw the successful passing of a delegate recommendation that an assistant web-servant position be created. As an aside, congratulations to Ian L, DCM district 61, for being appointed to position by our delegate.
- Continued to work closely with the web-servant with regards to website content and presentation.



- The sub-committee is sorry to see Christian H step down as both DCM for District 30, and subsequently as PI sub-committee secretary. He has been an enthusiastic and valuable asset to Public Information.

The PI Sub-committee continues to enthusiastically welcome invitations from any district having an event or to attend their monthly district meeting. If you know of any non-AA event (i.e. health fair) which would benefit from AA's presence, please provide us with a point of contact. Additionally, we will be present at all events sponsored by Area 59.

Respectfully Submitted,
Brian K. DCM District 47
Chair-Public Information Area 59