



**PUBLIC INFORMATION Subcommittee Quarterly Report
Panel 69 June 2020**

PI Subcommittee Members

David M. – PI Chair, DCM District 56
Joe G. – DCM District 61
John R. – DCM District 49
John S. – DCM District 67

Rita S. – PI Secretary, DCM District 65
Pete B. – Advisor, OAL for Area 59
Will U. – DCM District 23

Subcommittee Meetings:

- April 8, 2020 – videoconference
- April 13, 2020 – videoconference
- April 21, 2020 – videoconference
- April 25, 2020 (Workshop) – videoconference
- April 30, 2020 (Workshop) – videoconference
- May 1, 2020 (Workshop) – videoconference

Summary of Subcommittee Activities:

- Assisted the Literature Subcommittee in the distribution of the May 2020 edition of “We...” newsletter via the new email service.
- Subcommittee members are in the midst of inventory of literature and materials for literature displays.
- Email service: (1) continued membership sign-up initiative for MailChimp email service – flyers given to DCMs at last quarterly meeting with QR code for distribution to membership to get the word out, and (2) renewing work on creation of guidelines for email service use in future projects in Area 59.
- Subcommittee member Will U. participated in a two-part radio interview on WPGF (Cumberland Valley area); the interview aired on May 9th and 16th (with rebroadcasts on May 11th and 18th) Will shared some of his story, and discussed what A.A. what AA is, and what AA is not.
- Participated in May 2, 2020 “Finances and Anonymity for Virtual Meetings” workshop along with the Finance Subcommittee. PI Subcommittee members presented on the following topics: anonymity and online meetings, the “how to’s” of moving a meeting online, securing online meetings, carrying the message to newcomers in a virtual world, and the consequences of groups continuing to meet in person during the pandemic while social distancing guidelines are in place.
- Developed Covid-19 PSA initiative in Area 59 to help Districts carry the message to the still sick and suffering alcoholic during the pandemic; to let them know that there is help available even during this crisis, and to inform the community in which they live that the doors of A.A. are open for business. (The initiative packet includes three public service announcements (PSAs) and related materials that Districts may use to help carry this message.)

Respectfully Submitted,
David M. – DCM District 56 – Public Information Chair