

Ad hoc Digital Communications Report
E.P.G.S.A. Area 59 Panel 71
September 11, 2022
Area Quarterly Meeting, Q4 (Chambersburg)

Our Chair, Tech Servant, and Web Servant will be in Seattle Sept. 9-11 attending the National Alcoholics Anonymous Technology Workshop. We are tremendously grateful to the Area for this fantastic opportunity! Some of the topics include: technology adoption, Concept 12 and technology, building A.A. websites with service rotation in mind, what makes a great hybrid experience, Office 365 and Google for non-profits, and digital payment platforms for 7th Tradition. We look forward to reporting back after the workshop, and to putting our knowledge and connections to work expanding our ability to reach the next sick and suffering alcoholic.

We have been working with Donald, our Archivist, to enhance the presence of the [Area 59 Archives](#) page on the website. A scrolling banner has been added to the homepage to draw attention to the new content, the "Historical Audio-Visual Experience." Here you can find a comprehensive walking tour of the Area Archives as well as a video interview of Mary R., wife of Lou R., the first African-American Delegate to the General Service Conference. There are also a variety of forms, interesting documents, and handouts available. The Archives reside in the "Area 59 Business" section under the heading "About Area 59."

Subcommittee Chairs, please remember to email your reports in English and Spanish to digitalcomm@area59aa.org so that they can be posted to the Area website. There is a [report template](#) available to you on the website under "Forms." This also contains instructions on how to properly name and then translate your reports and other documents to Spanish.

We are hoping to add webpages for the following committees in the immediate future: Archives, Structure, Literature, Public Information, and Treatment & Accessibilities. By December we will focus on the remaining committees. DCMs, please check to be sure the the information we have on the website for your monthly District meetings is correct. This information is found in the "[About Area 59](#)" category. On the next page is our web traffic report.

Claire B., Chair



Area 59

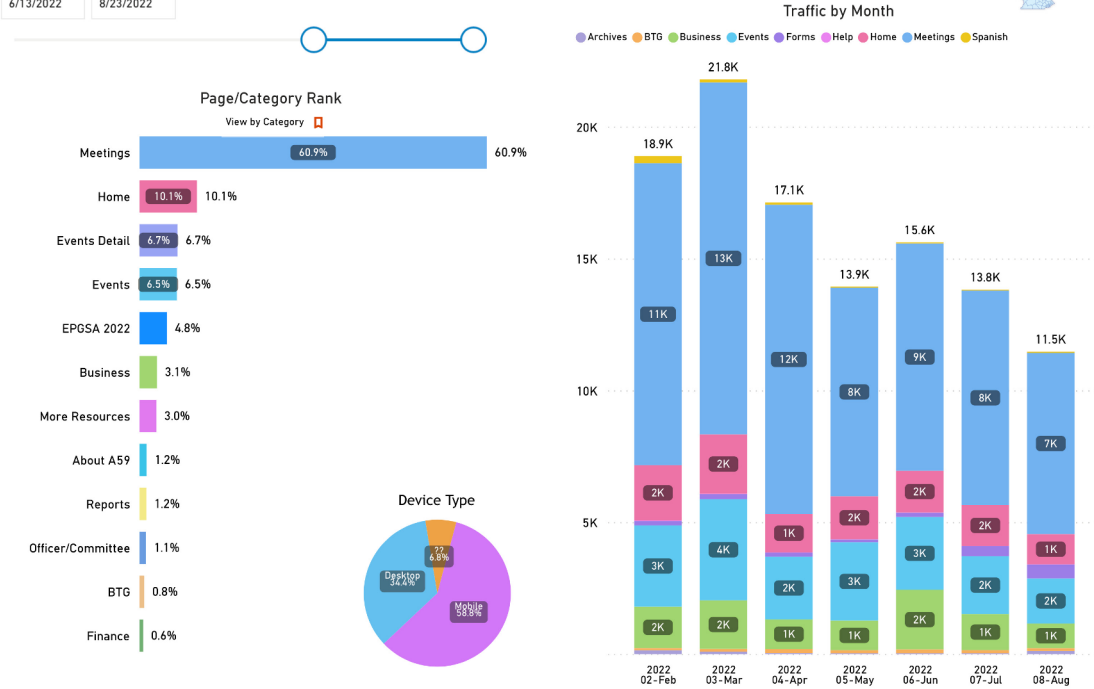
EASTERN PENNSYLVANIA
GENERAL SERVICE ASSEMBLY
area59aa.org

Digital Communications Report

Website traffic – From June 13, 2022 to August 22, 2022

Statistics last updated Tue, Aug 23 2022 11:14 AM

6/13/2022 8/23/2022



By Category		Count	Σ c	=Unique	Σ u
Category	Page				
Archives	Archives	176	176	124	124
	BTG	279	305	224	245
Business	Need Contact	5		5	
	Volunteer	21		16	
Events	Business	1,030	3,571	734	2,459
	About A59	421		305	
Forms	Finance	210		186	
	Forms	135		104	
Help	More Resources	995		636	
	Officer/Committee	381		284	
Home	Reports	399		210	
	Events	2,206	5,349	1,488	3,456
Other/Search	Events Detail	2,246		1,363	
	DCR I/II 2022	8		6	
BTG	EPGSA 2022	889		599	
	BTG Contact	60	990	46	612
Calendar Request	Calendar Request	35		32	
	Contribution	53		46	
DCM Report	DCM Report	6		6	
	District Change	7		5	
Expense Report	EPGSA 2022	727		400	
	Expense Report	21		18	
Group Change	Group Change	54		34	
	Group History	3		3	
New Group	New Group	24		22	
	Help	21	21	20	20
About AA	Home	3,391	3,491	2,503	2,594
	About AA	97		88	
Other/Search	Other/Search	3		3	