



Area 59

EASTERN PENNSYLVANIA  
GENERAL SERVICE ASSEMBLY

[www.area59aa.org](http://www.area59aa.org)

## Ad Hoc Technology Subcommittee Quarterly Report Q3 June 2021

### Committee Members:

Jeff F. District 38, Secretary

Pete Z. District 42

Steve N. District 28

Chris R. District 64, Chair

Fred S. Technology Advisor

Dan B. Committee Advisor, Area 59 Treasurer

### Summary of Activities:

- The Technology Subcommittee meets online every 4<sup>th</sup> Wednesday of each month.
- The technology & digital communications subcommittees held a joint meeting to discuss each committees' role in the development of the new Area 59 website and the potential overlapping of work done in each subcommittee.
- The subcommittee has been monitoring the Area59aa.org web traffic statistics to better understand how the existing website is being used and how to improve the user's experience with the Area website.
- The committee considered creating an Area survey to better understand member's use of the Area59.org website. This has been put on hold for the time being. The information gathered from the web traffic logs covers a lot of the information we were hoping to gain from a survey.
- Committee is continuing to monitor the fulfilment of the vacant web servant position at Area 59.
- We have researched and budgeted the purchase of new audio equipment for Area 59.
- We have researched and budgeted the rental of video and web interface equipment for use as a hybrid meeting solution for Area 59.

Respectfully submitted in service,

Chris R. DCM D64