



Area 59

EASTERN PENNSYLVANIA
GENERAL SERVICE ASSEMBLY
area59aa.org

**Digital Communications Report
E.P.G.S.A. Area 59 Panel 73
June 11, 2023
Area Quarterly Meeting, Q3 (Milesburg, PA)**

The Digital Communications subcommittee has met three times, some individuals in person at the March Quarterly meeting, and some virtually at our April/May virtual meetings. Our subcommittee roster has been the same this past quarter, with one DCM (chair, District 27) and the remainder ADCMs (seven total, districts 27, 30, 33, 51, 57, 62 and 67).

The Digital Communications subcommittee was able to accomplish the following items over this past quarter:

- Publish the most recent edition of our We Newsletter (March 2023, Edition 5, Volume 1). We now has an updated look and feel, taking it into the "Digital Age". Much thanks is given to Victora B, ADCM District 27, and Scott F, Area web servant in getting this edition published.
- Building upon work done by the Panel 71 Literature subcommittee, Steve P, ADCM District 33 is championing an effort towards composing a "digital binder" that will be comprised digital links/QC codes to AAWS pamphlets.
- Kim B, ADCM District 62, gave a wonderful "digital" presentation at the Pre-Conference Sharing Session held in the Allentown area in April.
- Conversations have begun regarding the Area providing email addresses to all DCMs for use in A.A. service activities. Jim K, ADCM District 67, will be working with the Area Technology team and Area secretary to determine the interest level/need on this topic.

Future subcommittee activities include:

- Expand on general information of what our subcommittees do in the Officers/Subcommittee business section of the website, particularly for standing subcommittees that currently don't have "More Information" weblinks. Public Information has already expressed interest in doing this for their subcommittee.
- Work on the concept of "digital placards", where A.A. pamphlet cover page/catalog number/QR code information is combined onto a laminated 9" X 4" card to be placed in literature racks.
- Work on additional "digital binder" opportunities, such as the AAWS Public Information Kit.