




Digital Communications Report
E.P.G.S.A. Area 59 Panel 73
September 10, 2023
Area Quarterly Meeting, Q4 (Lehigh, PA)

The Digital Communications subcommittee has met three times, some individuals in person at the June Quarterly meeting, and some at our July/August virtual meetings. Our subcommittee roster has been the same this past quarter, with one DCM (chair, District 27) and the remainder ADCMs (seven total, districts 27, 30, 33, 51, 57, 62 and 67).

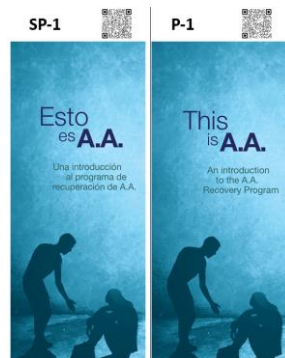
The Digital Communications subcommittee was able to accomplish the following items over this past quarter:

- We completed the A.A. pamphlet version of the "Digital Binder" in English. Steve P ADCM District 33 completed this task by working from a prototype version of the "Digital Binder" made by the Area 59 ad hoc Literature subcommittee during Panel 71. We hope to post this on the Area 59 About Alcoholics Anonymous webpage. Work continues in the "Digital Binder" arena, including the Spanish equivalent of the pamphlet binders as well as English/Spanish binders for A.A. Guidelines and Service Materials. Below for a snapshot of what the English pamphlet binder looks like:

Pamphlet	QR Code	Title	Pamphlet	QR Code	Title
		P-1 This is A.A. - An Introduction to the AA Recovery Program			P-2 Frequently Asked Questions About A.A. (Formerly 44 Questions)

- Prototypes of the "Digital Pamphlet" in English have been completed by Kim B ADCM District 62 and are going through final reformatting. The "Digital Pamphlet" is an elegant but simple laminated 9" X 4" placard that fits perfectly in an A.A. pamphlet display rack. Spanish equivalents are currently being worked upon for unveiling at the next Area

meeting. The design is shown below and includes the pamphlet catalog number, QR code directing to appropriate section of the AAWS website, and the pamphlet cover photo.



- A survey will be put forth shortly by Jim K ADCM District 67, Lenny T Assistant Webservant and the Tech team to gauge the DCM interest level/willingness to use an Area provided email address for all DCMs. We hope to report back on the survey results at the next or December Area meeting.
- Publication of this year's second edition of our We Newsletter (August 2023) is out and available on the Area 59 website – Area 59 Business – Additional Resources page..
- EN: <https://area59aa.org/wp-content/uploads/2023/09/WE-newsletter-08-2023-Ed-5-Vol-2-EN.pdf>



- ES: <https://area59aa.org/wp-content/uploads/2023/09/WE-newsletter-08-2023-Ed-5-Vol-2-ES.pdf>

