

Digital Communications Subcommittee Annual Report
E.P.G.S.A. Area 59 Panel 73
November 11th, 2023

Digital Communications is an ad hoc subcommittee comprised of one DCM (D27), seven ADCMs (D27/D30/D33/D51/D57/D62/D67), Webservant/assistant Webservant, and Technology servant/assistant Technology servants. Per the current Area 59 Structure manual (<https://area59aa.org/wp-content/uploads/2022/12/EN-2023-EPGSA-Structure-Manual.pdf>), ad hoc subcommittees are the only type for which an ADCM may serve upon. For the current Panel 73, all tangible functions previously performed by the Literature ad hoc and Technology ad hoc subcommittees have rolled into Digital comms.

Digital Comms has the responsibility of many Area functions, including:

- oversight of the Area website (<https://area59aa.org/>)
- publishing the Area newsletter **We** (legacy Literature subcommittee function)
- producing and sending all Area e-blasts
- administering the Area's accounts (G Suite, Zoom, etc., legacy Technology subcommittee function)
- creating related documentation and training for all Area Committee members, supporting all hardware and software needs with DCM members and non-DCM advisors appointed by the Delegate (legacy Technology subcommittee function)

Special Projects

Digital Communications has made great progress towards developing what has been termed "The Digital Binder" and the "The Digital Pamphlet/Guideline/Service Material." These projects are a continuation of work started by the Literature ad hoc subcommittee during Panel 71. All current A.A. pamphlets, A.A. guidelines, and A.A. service materials have been combined into tabular format and 9X4 inch placards that contain a cover photo, catalog/item number, and QR code for viewing or purchase at the AAWS website (<https://www.aa.org/resources/literature>). Our goal is to eventually make the Digital Binder/Pamphlet/Guideline/Service Material available to all alcoholics through posting on the Area 59 website on the About Alcoholics Anonymous page (<https://area59aa.org/about-a-a/>).

Digital Communications has also made great strides in updating the look and feel of the Area 59 newsletter **We**. The newsletter now has a modern design to it, giving focus on what is happening at the Area level.

A few items that have been published this year include:

- "Meet Your Panel 73 Officers", March 2023, Edition 5, Volume 1
- "Subcommittee Spotlight," featuring Digital Communications (August 2023, Edition 5, Volume 2) and Treatment and Accessibilities (October 2023, Edition 5, Volume 3)

For more information about or to read any edition of the **We** newsletter, go to the Area 59 website: <https://area59aa.org/area-59-business-additional-resources/>.