

Digital Communications Report E.P.G.S.A. Area 59 Panel 73 June 9, 2024 Area Quarterly Meeting, Q3 (Williamsport, PA)

The Digital Communications subcommittee has met informally at Area events and communicated via email over the past three months. The District 27 ADCM who was a Subcommittee member has stepped down in March 2024, however the new ADCM is willing and eager to serve at the Area level. Thus, our subcommittee roster remains the same with one DCM (chair, District 27) and the remainder ADCMs (seven total, districts 27, 30, 33, 51, 57, 62 and 67).

The Digital Communications subcommittee was able to accomplish the following items over this past quarter:

- The "Digital Binders" posted to our Area 59 website on the About Alcoholics Anonymous subpage: <u>https://area59aa.org/about-a-a/</u>, have already undergone some revisions. Since binders point to the AAWS website, any updates made to their website will need to continually be reflected in updated binders. One example is the replacement of P-48 Alcoholics Anonymous Membership Survey 2014 with 2022. Additionally, since binders have embedded URLs in the item cover photo, an occasional audit is needed to ensure everything is working as expected. A few broken links were recently identified, so the subject URLs were updated.
- The next edition of our *We* newsletter is on target for publication in July 2024. We intend to up the game regarding *We* to make it something similar to the AAWS publication Box 4-5-9. Ideas are to have a set publication schedule every three months (January/April/July/October), have recurring columns such as "Subcommittee Spotlight" started this panel, and use the Area calendar as a guide on what to write about. Colleen M, ADCM District 30/Editor, and Tom W, ADCM District 67/Reporter, have done an excellent job working on *We*.
- Steve P, District 33 ADCM, has developed a "More Information" webpage for the ad hoc Digital Communications subcommittee which will be appearing on our Area website soon.