Digital Communication Subcommittee Annual Report
E.P.G.S.A. Area 59 Panel 73
November 2024

Digital Communication is an ad hoc subcommittee comprised of one DCM (D27), six ADCMs (D27/D30/D33/D51/D57/D67), Webservant/assistant Webservant, and Technology servant/assistant Technology servants. Digital Communication has continued to do all tangible functions previously performed by the Literature ad hoc and Technology ad hoc subcommittees.

Highlights of functions perform by the Digital Communication subcommittee include:

- oversight of the Area website (https://area59aa.org/)
- publishing the Area newsletter *We* (legacy Literature subcommittee function)
- producing and sending Area e-blasts
- administering the Area's accounts (G Suite, Zoom, etc., legacy Technology subcommittee function)
- creating related documentation and training for all Area Committee members, supporting all hardware and software needs with DCM members and non-DCM advisors appointed by the Delegate (legacy Technology subcommittee function)

Special Projects

The Digital Communication subcommittee has completed their goal of constructing and posting "Digital Binders" of A.A. pamphlets, Guidelines, and Service Materials on the Area 59 website. The three subcategories (pamphlets/Guideline/Service Materials) are summarized in tabular format, containing a cover photo with embedded hyperlink to the A.A.W.S. website, item name and number, and QR code to scan for viewing/downloading any individual item.

"Digital Binders" are found on the Area 59 website About Alcoholics Anonymous webpage – bottom section: https://area59aa.org/about-a-a/.

Digital Communication has made great strides in updating the look and feel of the Area 59 newsletter *We*. The newsletter now has a modern design to it, giving focus on what is happening at the Area level. Several subcommittee members have stepped up and dedicated much time in planning, editing, interviewing, reporting, and writing newsletter articles on many topics pertinent to our Area and A.A. as a whole.

For more information about or to read any edition of the *We* newsletter, go to the Area 59 website: https://area59aa.org/area-59-business-additional-resources/.

Digital Communication has worked with other Area subcommittees to review, update, and construct their own webpage on the Area 59 website. We are pleased to report that all Area subcommittees will have a webpage by the end of this Panel (early December 2024.

Subcommittee webpage links can be found in the Area 59 Business section on our website: https://area59aa.org/area-59-business-officers-subcommittees/.