Creation and Usage of A.A. Pamphlet "Digital Placards":

The Area 59 Digital Communications subcommittee has created A.A. pamphlet-sized "Digital Placards" to be used in a traditional pamphlet rack. These items are intended to supplement printed pamphlets that may be purchased from our General Service Office (https://onlineliterature.aa.org/) or a local Intergroup. Placards include the current pamphlet cover photo, item number and QR code for scan/view on the A.A.W.S. website (https://www.aa.org/resources/literature).

Pamphlets/Guideline/Service Materials are copyrighted A.A.W.S. materials. Thus, the A.A. Literature Digital Binder usages should be in concordance with the A.A.W.S. Terms of Use – Content Use Policy found here: https://www.aa.org/terms-of-use

Recommended usage of digital placards is as follows:

1. Download and/or select pamphlet pages for the placards you wish to print.

2. Print placards on cardstock paper for best mechanical stability. Usage of a color printer would be recommended if available.

3. Laminate (optional) and cut placards to a four inches wide – ten inches tall size.

4. Placed placards behind any printed pamphlets. Since placards are slightly taller than an actual pamphlet, the item number and QR code will still be visible.

5. Laminating placards helps them withstand environmental mishaps (ex: rain at an outside event).

English/Spanish placards can be accessed using the following links: