



Area 59

EASTERN PENNSYLVANIA
GENERAL SERVICE ASSEMBLY
area59aa.org

**CPC-PI Subcommittee Report
E.P.G.S.A. Area 59 Panel
August 23, 2025
Area Quarterly Meeting, Q4, Bensalem, PA**

Subcommittee Members: Mark B D27 (Chair), Lindsay E D51 (Secretary), Robert A D37, Troi H D64, Russell Sutton D39, Pete Z D42

CPC/PI Sub-Committee Activities During Panel 75 June - August 2025:

The Sub-Committee has had a meeting every month during Q3.

Beyond our subcommittee meetings, we also spend a substantial amount of time coordinating presentation opportunities with professional groups, schools, or AA events.

We continue to receive and respond to GSO referrals, in most cases this involves coordination with one of the Intergroups in the Area or the District by Committee.

We are researching the cost and effectiveness of targeted social media adds to the public and to professional. We are also looking into purchasing mailing address of key professional organizations and individual doctors so that we can do some direct mail outreach.

The transition from separate CPC and PI shades to a new combined CPC-PI shade is moving along. Connected to that, we need to consider adding information on the CPC-PI page of the Area 59 website since the shades will be directing folks to the page.

We have focused efforts on mapping and reaching out to the Districts by Committee to offer some direct assistance with CPC or PI work.